

# HANDS Newsletter Issue 9

## HANDS NEWSLETTER

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Traditional craft Heritage training, design and marketing in Jordan and Syria (HANDS)

#### Welcome to HANDS project

Welcome to the ninth issue of our Project Newsletter, providing you with the latest updates on HANDS Project progress between the period of 15/11/2023 - to date!





The newsletter contains information of what we have accomplished on the project, what we are working on now, and what we are planning to do next and how the project is progressing in general. We also want to provide insight into the different aspects of the cooperation between the different partner universities.



### Resin Applications in Art / Craft work

#### 22-23/11/2023

A two-day workshop at ZUJ, supported by stakeholders Miss. Walaa' Al-Zarai and Mr. Zaid Al-Omari, introduced students to resin material in art. It included hands-on activities, fostering creativity and awareness about materials. The exhibition, opened by university officials, showcased students' creations, endorsing HANDS' initiative in promoting creative learning.





# HANDS Dissemination Event / Info-Day Al-Zaytoonah University of Jordan

#### 28/11/2023

The HANDS project introduced to new students and faculty through a presentation by Dr. Loai Dabbour. The annual exhibition, patronized by the university president, showcased project workshops' outcomes, including student work from Jordan and Syria. It highlighted HANDS' impact on craft heritage training and design in the region.



# The Role of traditional crafts designs on meeting the demands of the local and regional markets

#### 19-21/12/2023

three-day workshop by CFQMAM Traditional Moroccan Craft Centre, supported by Arab Industrial Development, aimed to provide practical experiences from Moroccan craft society. Dr. Loai Dabbour and Dr. Fuad El-Qirem represented Al-Zaytoonah University. The event merged theory with hands-on learning, fostering creativity and industry insights.









## HANDS Dissemination Event Faculty of Engineering and Technology Scientific Day Info-Day at ZUJ

#### 7/1/2024

HANDS project materials were presented at the 2nd Scientific Day of ZUJ's Faculty of Engineering and Technology, endorsed by the university president. The event aimed to foster dialogue and knowledge exchange among stakeholders. Featuring HANDS alongside other EU-funded projects facilitated dissemination and highlighted its achievements.



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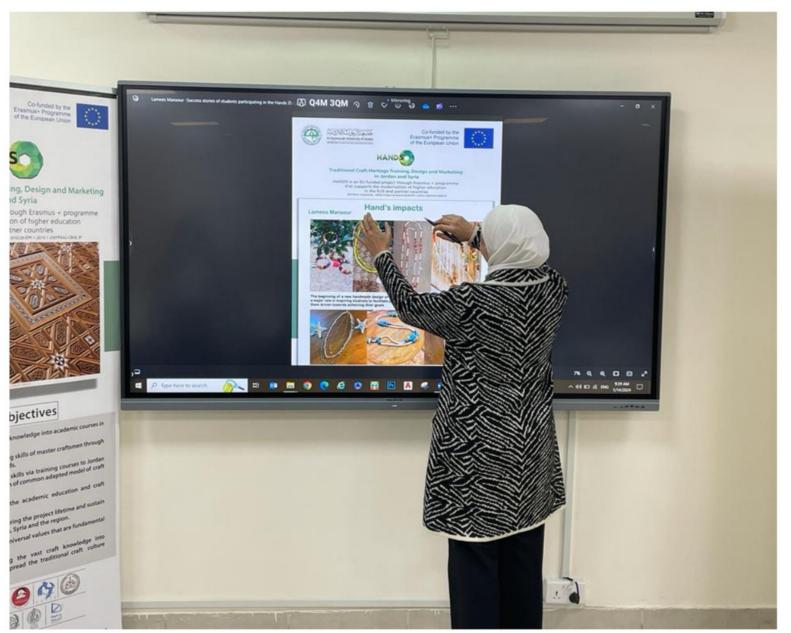




## <u>Meeting / Workshop with the advisory</u> <u>board and stakeholders</u>

#### 13/1/2024

The meeting convened stakeholders, the Board, and public/private Advisory employment sectors to strategize and share experiences regarding HANDS center activities. Dr. Loai Dabbour discussions, showcasing student work and outlining outcomes. Involvement aimed to refine project activities and courses, guided by stakeholders' contributions.







# HANDS Dissemination / Participation in International Symposium on the Theme: "Tradition and Digitization in Craftsmanship"

Organizer: Foundation of the Hassan II Mosque of Casablanca: Academy of

Traditional Arts Location: ATA, Casablanca / Morocco Date: : Wednesday, Thursday, 14-15, February / 2024

Dr. Loai Dabbour, the HANDS project coordinator from ZUJ, delivered a keynote presentation titled "Digital Craft Design and Manufacture: The case of HANDS project" at a two-day conference organized by the Foundation of the Hassan II Mosque of Casablanca. The conference aimed to explore the intersection of traditional arts and digital innovations, with participants from Morocco, Tunisia, France, and Jordan.



#### **CONTACT INFORMATION**





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